

## Southwest Edmonton | shopcurrents.ca















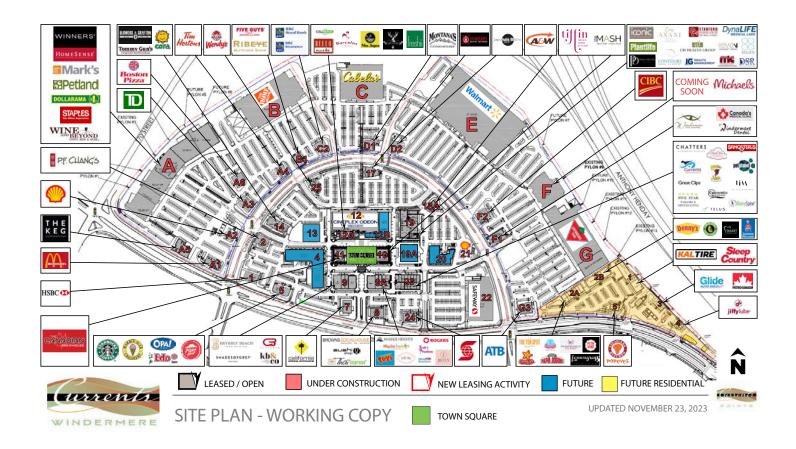


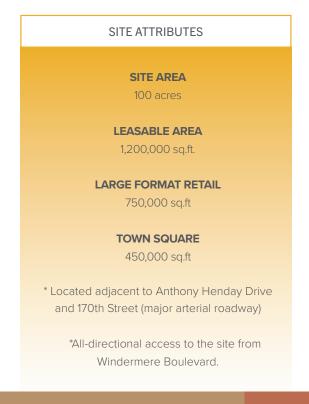






## SITE PLAN







## **SITE AERIAL**



Welcome to Currents of Windermere, conveniently located in Southwest Edmonton directly adjacent to Anthony Henday Drive and Terwillegar Drive. Currents of Windermere is Edmonton's finest new shopping centre destination featuring quality retailers, convenient services, entertainment and exceptional dining options. Unlike traditional Edmonton malls, Currents of Windermere features many new-to-market concepts, defining it as a unique shopping destination.

## MARKET INFORMATION

- The Windermere Southwest Edmonton market has a population of 185,000 people residing in 68,432 households. The market accounts for 13.63% of Edmonton's population.
- Edmonton's population has increased by 22,341 since 2019 and now sits at 1,047,003 (source: regionaldashboard.alberta.ca)
- The average annual household income for the Windermere district exceeds \$160,000.
- Primary Trade Area (2017) 185,000

30,410	71,012	151,297	895,791
34,053	80,496	167,659	982,920
10,742	23,942	54,012	354,924
\$173,480	\$179,783	\$157,273	\$99,602
	34,053	34,053 80,496 10,742 23,942	34,053 80,496 167,659 10,742 23,942 54,012

